



Join us for The 30th Annual Lambda Literary Awards

The Awards identify and celebrate the best lesbian, gay, bisexual and transgender books of the year and affirm that LGBTQ stories are part of the literature of the world. The Awards ceremony has consistently drawn an audience representing every facet of publishing, literature, the arts, entertainment, education and activism.

MONDAY, JUNE 4, 2018

NYU Skirball Center for the Performing Arts

5:30 pm VIP Cocktail Reception
 7:00 pm Awards Ceremony
 9:30 pm After-Party at Le Poisson Rouge

SPONSORSHIP LEVELS & BENEFITS	CHAIRMAN'S CIRCLE \$10,000	PRESIDENT'S CIRCLE \$7,500	BENEFACTOR \$5,000	PATRON \$2,500	FRIEND* \$1000
MARKETING					
Logo recognition on event invitation	X	X	X	X	X
Recognition in official press releases	X	X	X	X	X
Hyperlinked logo on event webpage	X	X	X	X	X
Hyperlinked logo on LambdaLiterary.org homepage	X	X			
Sponsor "Thank you" tweet upon commitment	X	X	X	X	X
Post-event "Thank you" on Lambda's Facebook page	X	X	X	X	
Named presenting sponsor VIP Reception	X	X			
Named presenting sponsor After-Party		X			
LambdaLiterary.org web magazine advertisement (100,000 page views)	2 months	2 months	1 month		
Newsletter advertisement (12,000 subscribers)	6	4	2	1	
AT EVENT					
Tickets for Lammy Awards VIP Reception, Ceremony & After-Party	12	8	6	4	2
Color advertisement in print program	Full pg	Full pg	Full pg	1/2 pg	1/4 pg
Logo on step & repeat	X	X	X		
Enhanced branding opportunities	X	X	X		

**Friend Level sponsorships available only to independent publishers and nonprofit organizations*

For more information, contact Tony Valenzuela, Executive Director at (323) 643-4281 or tvalenzuela@lambdaliterary.org