



## Join us for The 29<sup>th</sup> Annual Lambda Literary Awards

The Awards identify and celebrate the best lesbian, gay, bisexual and transgender books of the year and affirm that LGBTQ stories are part of the literature of the world. The Awards ceremony has consistently drawn an audience representing every facet of publishing, literature, the arts, entertainment, education and activism.

**MONDAY, JUNE 12, 2017**

NYU Skirball Center for the Performing Arts

5:30 pm VIP Cocktail Reception  
 7:00 pm Awards Ceremony  
 9:30 pm After-Party at Le Poisson Rouge

<b>SPONSORSHIP LEVELS &amp; BENEFITS</b>	<b>CHAIRMAN'S CIRCLE \$10,000</b>	<b>PRESIDENT'S CIRCLE \$7,500</b>	<b>BENEFACTOR \$5,000</b>	<b>PATRON \$2,500</b>	<b>FRIEND \$1000</b>
<b>MARKETING</b>					
Logo recognition on event invitation	X	X	X	X	X
Recognition in official press releases	X	X	X	X	X
Hyperlinked logo on event webpage	X	X	X	X	X
Hyperlinked logo on LambdaLiterary.org homepage	X	X			
Sponsor "Thank you" tweet upon commitment	X	X	X	X	X
Post-event "Thank you" on Lambda's Facebook page	X	X	X	X	
Named presenting sponsor VIP Reception	X	X			
Named presenting sponsor After-Party		X			
LambdaLiterary.org web magazine advertisement (100,000 page views)	2 months	2 months	1 month		
Newsletter advertisement (12,000 subscribers)	6	4	2	1	
<b>AT EVENT</b>					
Tickets for Lammy Awards VIP Reception, Ceremony & After-Party	12	8	6	4	2
Color advertisement in print program	Full pg	Full pg	Full pg	1/2 pg	1/4 pg
Logo on step & repeat	X	X	X		
Enhanced branding opportunities	X	X	X		

For more information, contact Tony Valenzuela, Executive Director at (323) 643-4281 or [tvalenzuela@lambdaliterary.org](mailto:tvalenzuela@lambdaliterary.org)