

(L) GLORIA STEINEM with ALAN CUMMING (R) JACQUELINE WOODSON with ELLERY WASHINGTON / Photos © Brian Sergent

ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree, with OLYMPIA DUKAKIS / Photo © David J. Martin



JANET MOCK / Photos © Brian Sergent



ALLISON BECHDEL / Photos © Brian Sergent



LARRY KRAMER, 2010 Pioneer Award Honoree, with KATE CLINTON / Photo © Donna F. Aceto



(R) JOHN WATERS (L) JOHN IRVING with EDMOND WHITE / Photo © Brian Sergent

Who We Are

“ Reading powerful stories about ourselves is important, and the foundation’s commitment to supporting LGBT artists and writers is vital.”

—KATE CLINTON
Pioneer Award Recipient
and author of *I Told You So*

“ If every gay writer joined LLF maybe we could at last have a powerful organization that would fight for the oh so many things we need in this homophobic world.”

—LARRY KRAMER
Pioneer Award Recipient

“ The Lambda Literary Foundation rocks. Period. For readers, for writers, for everyone: now more than ever.”

—STACEY D’ERASMO
Lambda Literary Award-winning author
of *A Seahorse Year* and *The Sky Below*

Why We're Unique



DANEZ SMITH, Lambda Literary Award-winner
Photo © Brian Sargent

Lambda Literary believes Lesbian, Gay, Bisexual, Transgender and Queer literature is fundamental to the preservation of our culture, and that LGBTQ lives are affirmed when our stories are written, published and read. We are the world’s leading nonprofit organization that nurtures, celebrates and preserves LGBTQ literature through programs that honor excellence, promote visibility and encourage development of emerging writers.

Who Our Members & Readers Are

- Global Audience
- Highly Educated
- Affluent



ASA and JODI LU JOHNSON, TIM HERZOG and ANTONIO GONZALEZ
Photo Credit: Brian Sargent

Member Survey Data

Identified as		Age	
Lesbian	42%	16-19	1%
Gay	34%	20-29	9%
Bisexual	7%	30-39	17%
Transgender	4%	40-49	28%
Queer	9%	50-59	28%
No Answer	4%	60+	17%

Quantcast Data

Education		Average Household Income	
College	47%	\$100,000+	39%
Grad Sch	25%	\$60,000 to \$100,000	31%
No College	28%	\$30,000 to \$60,000	19%
		\$0 to \$30,000	11%
Gender			
Female	53%		
Male	47%		

Google Analytics

Monthly Stats	
Pageviews	110,000+
Unique Visits	65,0000+

Our Partners



Amazon.com
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 American Institute of Bisexuality
 The Arch and Bruce Brown
 Foundation
 Arsenal Pulp Press
 Book Sense
 Barefoot Wine
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 Bywater Books
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 Beacon Press
 Bella Books
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 Curve
 David Bohnett Foundation
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 The Feminist Press
 Frontiers Magazine
 FSG
 Gay/Straight Educators Alliance
 Hachette Book Group
 Hyperion
 Harper Perennial
 Houghton Mifflin Harcourt
 The Human Rights Campaign
 Kensington Publishing

Ketel One Vodka
 LA County Arts Commission
 Little, Brown and Company
 Macy's
 MLR Press
 Monette-Horwitz Trust
 Morgan Stanley
 New York Lesbian, Gay, Bisexual
 & Transgender Community Center
 Northwest Press
 Penguin Random House
 The Pilgrim Press
 Poets and Writers
 Publication Studio
 Riptide Publishing
 Riverdale Ave Books

Red Hen Press
 Samhain
 San Diego Human Dignity
 Foundation
 Scholastic
 Seal Press
 Simon & Schuster
 Spinsters Ink
 NYC Department of Education
 The New York Times
 Target Cue
 Torquere Press
 University of Wisconsin Press

Social Media



<http://www.facebook.com/LambdaLiterary>

8,200 People Like Us
25+ Updates/Week



<http://twitter.com/lambdaliterary>

13,000 Followers
25+ Updates/Week

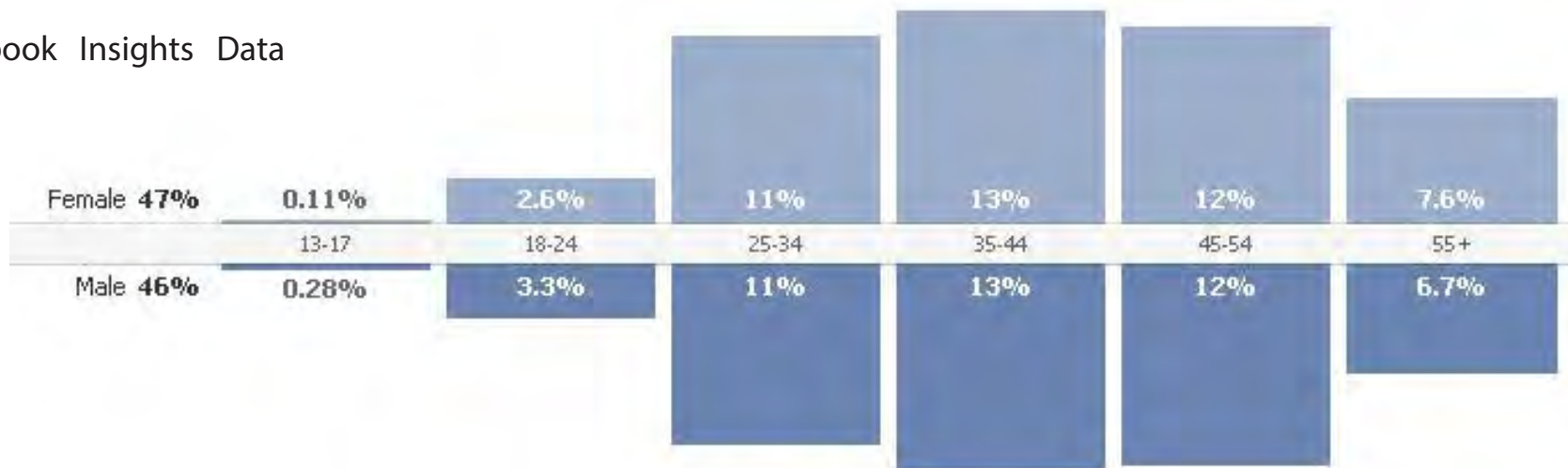


<http://www.flickr.com/photos/lambdaliterary/>
880,000 views



<http://vimeo.com/user4021823>
141,000 loads Video Loads/Year

Facebook Insights Data



Advertising

Online

- Website Banner Ads (50K uniques/month)
- Weekly and Monthly Newsletter Ads (12,500 subscribers)

Print

- Lambda Literary Awards Program Book
Contact: Kyle Sawyer
admin@lambdaliterary.org

Sponsorships

Sponsorships available for Lambda Literary's major events and programs include annual Lambda Literary Awards and the Writers Retreat for Emerging LGBTQ Voices.

Contact

Tony Valenzuela
Executive Director
(323) 643-4281
tvalenzuela@lambdaliterary.org



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Press & Media Coverage



THE WALL STREET JOURNAL | ARTS & ENTERTAINMENT


SPEAKEASY

PARTIES FILM TV MEDIA MUSIC BOOKS STAGE

June 5, 2012, 8:00 PM ET

Gay Writers Enjoy an Evening in the Spotlight

By James Willhite



Armistead Maupin, left, with Olympia Dukakis at the 24th annual Lambda Literary Awards in Manhattan, June 4, 2012.

GLBT literature enjoy glamour last night, as annual Lambda Liters the CUNY Graduate Avenue in Manhattan awards in categories lesbian poetry to tran were feted by fellow healthy splash of cell presenters including Anthony Rapp and O

Master of ceremonies Kate Clinton kept the sold-out audience chattering, or "Lammys," moving at a steady clip. Addressing people the audience, she warned them, "If you want a Big Gulp, or a cigar you'll have to go to New Jersey now." Early in the show she told you for coming out," which drew whoops from the jubilant audience

Los Angeles Times

Lambda Literary Awards laud best gay, lesbian and transgender books



TRANSGENDER FICTION

Two writers were honored with lifetime achievement awards: Ritaابه Stevens, author of "The Daylight Marriage," and "The Daylight Marriage" author, who was given the lifetime achievement award. Stevens' first novel, "The Daylight Marriage," was the first lesbian novel to be published by a major publisher.

Among the winners was poet laureate at the request of poet laureate, whose memoir, "The Poet and the Carpenter," was the second in the series. The memoir, "The Poet and the Carpenter," was the second in the series. The memoir, "The Poet and the Carpenter," was the second in the series.

theguardian

John Waters receives 'crown of queer royalty' at 27th Lambda literary awards



John Waters received the crown of queer royalty at the 27th annual Lambda Literary Awards in New York City. The awards ceremony celebrated the best in LGBT literature, film, and theater.

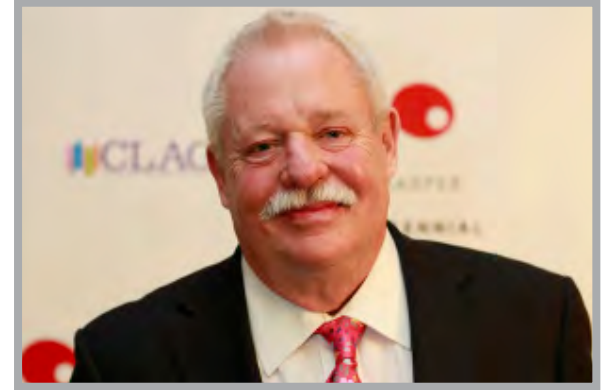




AUGUSTEN BURROUGHS, Trustee Award 2013
Photo © David J. Martin



CHERRIE MORAGA, 2013 Pioneer Award Honoree
Photo © David J. Martin



ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree
Photo © Brian Sargent

Distinguished Lambda Literary Awards Guests

Edward Albee
Henry Alford
Ted Allen
Dorothy Allison
J. Bob Alotta
Hilton Als
Carol Ansh
Arthur Aviles
Alison Bechdel
Betty Berzon
Lucy Jane Bledsoe
Justin Vivian Bond
Kate Bornstein
Lady Bunny
Susie Bright
Frank Bruni

Charles Busch
Jonathan Capehart
Ana Castillo
Sewell Chan
Kate Clinton
Bernard Cooper
Eduardo C. Corral
Alan Cumming
Samuel R. Delaney
Benoit Denizet-Lewis
Martin Duberman
Olympia Dukakis
Katherine V. Forrest
Nancy Garden
Brad Gooch
Judy Grahn

Deborah Gregory
Barbara Hammer
Joseph Hansen
Nina Harley
Reginald Harris
Harry Hay
Essex Hemphill
Amber Hollibaugh
A.M. Homes
John Irving
Randy Jones
Joe Keenan
Larry Kramer
Wally Lamb
Judith Light
Phyllis Lyon

Lypsinka
Ayana Mathis
Armistead Maupin
Carlos Menchaca
Val McDermid
Rod McKuen
Terrence McNally
David Mixner
Janet Mock
Paul Monette
Perry Moore
Eileen Myles
Michael Nava
Joan Nestle
John Preston
Carole Radziwill

Andrew Rannells
Adrienne Rich
Judith Regan
Mike Ruiz
Sarah Schulman
Kevin Sessums
Ally Sheedy
Ira Silverberg
Peter Staley
Urvashi Vaid
Michaelangelo Signorile
Gloria Steinem
Tristan Taormino
Patricia Nell Warren
Edmund White
Jacqueline Woodson