



(L) ALLY SHEEDY with TONY VALENZUELA (R) JACQUELINE WOODSON with ELLERY WASHINGTON / Photos © Brian Sergent

ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree, with OLYMPIA DUKAKIS / Photo © David J. Martin



JAMES HANNAHA M with TED ALLEN / Photos © Brian Sergent

ALLISON BECHDEL / Photos © Brian Sergent



LARRY KRAMER, 2010 Pioneer Award Honoree, with KATE CLINTON / Photo © Donna F. Aceto

(R) STEFANIE POWERS with S. CHRIS SHIRLEY (L) JOHN IRVING with EDMOND WHITE / Photo © Brian Sergent

WHO WE ARE

“Reading powerful stories about ourselves is important, and the foundation’s commitment to supporting LGBT artists and writers is vital.”

—**KATE CLINTON**
Pioneer Award Recipient
and author of *I Told You So*

“If every gay writer joined LLF maybe we could at last have a powerful organization that would fight for the oh so many things we need in this homophobic world.”

—**LARRY KRAMER**
Pioneer Award Recipient

“The Lambda Literary Foundation rocks. Period. For readers, for writers, for everyone: now more than ever.”

—**STACEY D’ERASMO**
Lambda Literary Award-winning author
of *A Seahorse Year* and *The Sky Below*

WHY WE'RE UNIQUE



STEPHEN S. MILLS, Lambda Literary Award-winner
Photo © David J. Martin

Lambda Literary believes Lesbian, Gay, Bisexual, Transgender and Queer literature is fundamental to the preservation of our culture, and that LGBTQ lives are affirmed when our stories are written, published and read. We are the world’s leading nonprofit organization that nurtures, celebrates and preserves LGBTQ literature through programs that honor excellence, promote visibility and encourage development of emerging writers.

WHO OUR MEMBERS & READERS ARE

- Global Audience
- Highly Educated
- Affluent



ASA and JODI LU JOHNSON, TIM HERZOG and ANTONIO GONZALEZ
Photo Credit: Brian Sargent

MEMBER SURVEY DATA

Identified as		Age	
Lesbian	42%	16-19	1%
Gay	34%	20-29	9%
Bisexual	7%	30-39	17%
Transgender	4%	40-49	28%
Queer	9%	50-59	28%
No Answer	4%	60+	17%

QUANTCAST DATA

Education		Average Household Income	
College	47%	\$100,000+	39%
Grad Sch	25%	\$60,000 to \$100,000	31%
No College	28%	\$30,000 to \$60,000	19%
		\$0 to \$30,000	11%
Gender			
Female	53%		
Male	47%		

GOOGLE ANALYTICS

Monthly Stats	
Pageviews	110,000+
Unique Visits	65,0000+

OUR PARTNERS



Amazon.com
 American Airlines
 American Booksellers Association
 American Institute of Bisexuality
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 Foundation
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 The Human Rights Campaign

Kensington Publishing
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 LA County Arts Commission
 Little, Brown and Company
 Macy's
 Mercedes-Benz
 MLR Press
 Monette-Horwitz Trust
 Morgan Stanley
 New York Lesbian, Gay, Bisexual
 & Transgender Community Center
 Northwest Press
 Pacific Design Center
 Penguin Random House
 The Pilgrim Press
 Poets and Writers

Publication Studio
 Riptide Publishing
 Riverdale Ave Books
 Red Hen Press
 Samhain
 San Diego Human Dignity
 Foundation
 Scholastic
 Seal Press
 Simon & Schuster
 Spinsters Ink
 The New York Times
 Torquere Press
 TLAGay.com
 University of Wisconsin Press

SOCIAL MEDIA



[HTTP://WWW.FACEBOOK.COM/LAMBDALITERARY](http://www.facebook.com/lambdaliterary)

6,000 People Like Us

25+ Updates/Week
125% Growth Since 2010



[HTTP://TWITTER.COM/LAMBDALITERARY](http://twitter.com/lambdaliterary)

8,500 Followers
25+ Updates/Week
300% Growth Since 2010

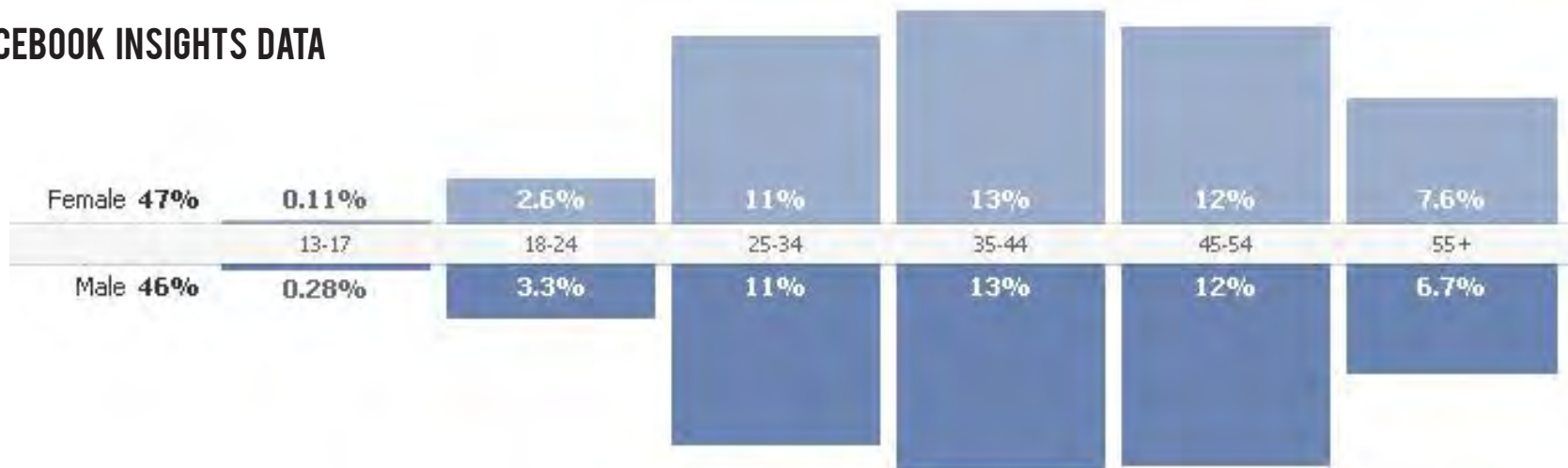


[HTTP://WWW.FLICKR.COM/PHOTOS/LAMBDALITERARY/](http://www.flickr.com/photos/lambdaliterary/)
630,000 views



[HTTP://VIMEO.COM/USER4021823](http://vimeo.com/user4021823)
43,000 Video Loads/Year

FACEBOOK INSIGHTS DATA



ADVERTISING

Online

- Website Banner Ads (50K uniques/month)
- Weekly and Monthly Newsletter Ads (7,500 subscribers)

Print

- Lambda Literary Awards Program Book
Contact: Kyle Sawyer
admin@lambdaliterary.org

SPONSORSHIPS

Sponsorships available for Lambda Literary's major events and programs include annual Lambda Literary Awards and the Writers Retreat for Emerging LGBTQ Voices.

Contact
Tony Valenzuela
Executive Director
(323) 643-4281
tvalenzuela@lambdaliterary.org

The screenshot shows the Lambda Literary website with the following sections:

- Navigation:** SEARCH, Log in, Register, Contact Us, JOIN OUR NEWSLETTER, and a menu with categories like ORGANIZATION, LAMMYTS, PRIZES, WRITERS RETREAT, WRITERS IN SCHOOLS, RESOURCES, and OUR SUPPORTERS.
- Featured Review:** Sarah Waters: On Exploring Moral Complexity and Why Writing Her New Novel Made Her Anxious. Includes a photo of Sarah Waters and a quote: "We see our queer represented a lot in movies and pop culture and it can be quite glib. So I didn't want to be glib. I wanted to be faithful to the moral mess, the emotional stress of it."
- Advertising Section:** A blue banner reads "Advertise on LambdaLiterary.org". Below it are three book reviews with "Advertise Here" buttons:
 - 'Straight Razor' by Donald Merin, reviewed by David Felt.
 - 'Nocturnes of the Brothel of Ruin' by Patrick Carville, reviewed by John McKinstry.
 - 'Collateral Light' by Julia Cohen, reviewed by Jess Myers Wynn.
 - 'What the Night Demands' by Mike Wilson, reviewed by Judy Wurtman.
- Other Recent Articles:** A row of five article thumbnails with titles like "Lambda Literary's Dr. James Duggan Outlines His Career, Novelist Prize &..." and "Sarah Waters: On Exploring Moral Complexity and Why Writing..."
- Our Programs:** A section for the "Writers Retreat for Emerging LGBTQ Voices" featuring a photo of a speaker at a podium.
- Our Sponsors:** Logos for Amazon.com, Enriching Lives for Los Angeles County Arts, and Morgan Stanley.
- Get in Touch:** Contact information for the Lambda Literary Foundation, including address (5482 Wilshire Boulevard #1595, Los Angeles, CA 90036), phone ((323) 643-4281), and email (admin@lambdaliterary.org).

BANNER (600 X 150)

SQUARE (300 X 250)

SQUARE (300 X 250)

SQUARE (300 X 250)

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Gay Writers Enjoy an Evening in the Spotlight

Article Comments

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By James Willhite



James Willhite

Armistead Maupin, left, with Olympia Dukakis at the 24th annual Lambda Literary Awards in Manhattan, June 4, 2012.

GLBT literature enjoyed an evening of glamour last night, courtesy of the 24th annual Lambda Literary Awards, held at the CUNY Graduate Center on 5th Avenue in Manhattan. Finalists for awards in categories ranging from lesbian poetry to transgender nonfiction were feted by fellow writers and a healthy splash of celebrity award presenters including Ally Sheedy, Anthony Rapp and Olympia Dukakis.

Master of ceremonies Kate Clinton kept the sold-out audience chuckling and the awards, or "Lammys," moving at a steady clip. Addressing people from out of town in the audience, she warned them, "If you want a Big Gulp, or a cigarette in the park, you'll have to go to New Jersey now." Early in the show she told everyone, "thank you for coming out," which drew whoops from the jubilant audience.

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More Mad Men

MAY 27 2011 11:53 AM ET

On the Scene: The 23rd Annual Lambda Literary Awards

by Stephan Lee

Tags: Author Appearances, Awards, Celebrity, Mad Men, Publishing Biz

Comments 16 Add comment



Some of the world's finest LGBT writers and their admirers turned up at the School of Visual Arts Theater in Manhattan last night for the 23rd Annual Lambda Literary Awards. The ceremony, attended by celebrities like Bryan Batt (*Mad Men*), former New Jersey governor Jim McGreevey, TV icon Stefanie Powers and hosted by the hilarious *Lea DeLaria* ("rhymes with 'malaria'"), honored exceptional queer-themed work in over 20 categories, and the night's most distinguished honorees, three-time Pulitzer-winner Edward Albee and Scottish crime writer Val McDermid, received the Foundation's Pioneer Awards for paving the way for gay authors.

One of the highlights of the evening came when Tony Award-winning playwright Terrence McNally (*Kiss of the Spider Woman*) presented

Image Credit: Jacques Cornall

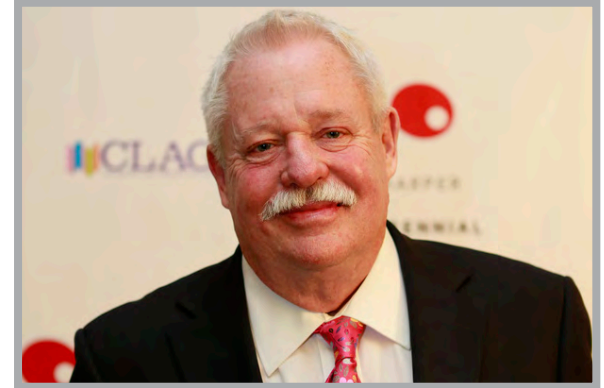




AUGUSTEN BURROUGHS, Trustee Award 2013
Photo © David J. Martin



CHERRIE MORAGA, 2013 Pioneer Award Honoree
Photo © David J. Martin



ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree
Photo © Brian Sargent

DISTINGUISHED LAMBDA LITERARY AWARDS GUESTS

Edward Albee
Henry Alford
Ted Allen
Dorothy Allison
J. Bob Alotta
Hilton Als
Carol Ansh
Arthur Aviles
Alison Bechdel
Betty Berzon
Ross Bleckner
Justin Vivian Bond
Kate Bornstein
Lady Bunny
Susie Bright
Frank Bruni

Charles Busch
Jonathan Capehart
Staceyann Chin
Kate Clinton
Blanche Wiesen Cook
Bernard Cooper
Betty DeGeneres
Samuel R. Delaney
Benoit Denizet-Lewis
Martin Duberman
Olympia Dukakis
Lillian Faderman
David France
Nancy Garden
Masha Gessen
Judy Grahn

Deborah Gregory
Conner Habib
Joseph Hansen
Nina Harley
Ellen Hart
Harry Hay
Essex Hemphill
Amber Hollibaugh
A.M. Homes
John Irving
Randy Jones
Joe Keenan
Larry Kramer
Wally Lamb
Judith Light
Phyllis Lyon

Lypsinka
Del Martin
Armistead Maupin
Carlos Menchaca
Val McDermid
Rod McKuen
Terrence McNally
David Mixner
Paul Monette
Perry Moore
Eileen Myles
Michael Nava
Joan Nestle
Felice Picano
John Preston
Carole Radziwill

Anthony Rapp
Adrienne Rich
Judith Regan
Mike Ruiz
Sarah Schulman
Ally Sheedy
Judy Shepard
Ira Silverberg
Peter Staley
Carmelita Tropicana
Urvashi Vaid
Linda Villarosa
Patricia Nell Warren
Edmund White
John Morgan Wilson
Jacqueline Woodson