



(L) ALLY SHEEDY with TONY VALENZUELA (R) JACQUELINE WOODSON with ELLERY WASHINGTON / Photos © Brian Sergent

ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree, with OLYMPIA DUKAKIS / Photo © David J. Martin



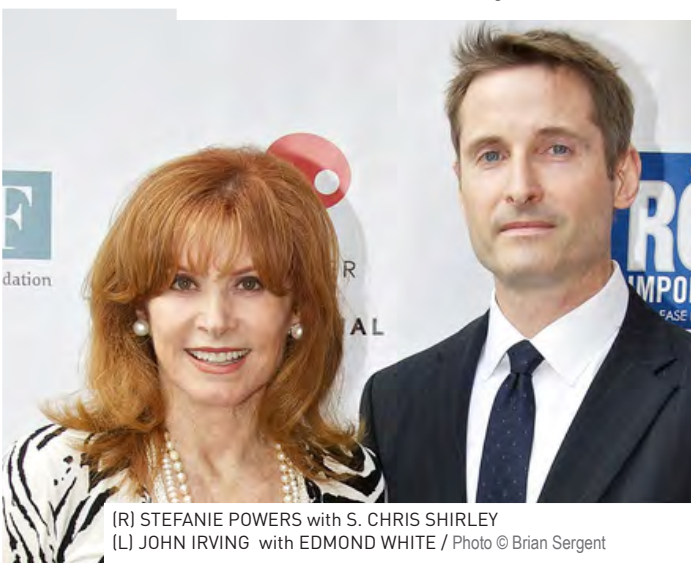
JAMES HANNAHA M with TED ALLEN / Photos © Brian Sergent



ALLISON BECHDEL / Photos © Brian Sergent



LARRY KRAMER, 2010 Pioneer Award Honoree, with KATE CLINTON / Photo © Donna F. Aceto



(R) STEFANIE POWERS with S. CHRIS SHIRLEY (L) JOHN IRVING with EDMOND WHITE / Photo © Brian Sergent

WHO WE ARE

“Reading powerful stories about ourselves is important, and the foundation’s commitment to supporting LGBT artists and writers is vital.”

—**KATE CLINTON**
Pioneer Award Recipient
and author of *I Told You So*

“If every gay writer joined LLF maybe we could at last have a powerful organization that would fight for the oh so many things we need in this homophobic world.”

—**LARRY KRAMER**
Pioneer Award Recipient

“The Lambda Literary Foundation rocks. Period. For readers, for writers, for everyone: now more than ever.”

—**STACEY D’ERASMO**
Lambda Literary Award-winning author
of *A Seahorse Year* and *The Sky Below*

WHY WE'RE UNIQUE



STEPHEN S. MILLS, Lambda Literary Award-winner
Photo © David J. Martin

Lambda Literary believes Lesbian, Gay, Bisexual, Transgender and Queer literature is fundamental to the preservation of our culture, and that LGBTQ lives are affirmed when our stories are written, published and read. We are the world’s leading nonprofit organization that nurtures, celebrates and preserves LGBTQ literature through programs that honor excellence, promote visibility and encourage development of emerging writers.

WHO OUR MEMBERS & READERS ARE

- Global Audience
- Highly Educated
- Affluent



ASA and JODI LU JOHNSON, TIM HERZOG and ANTONIO GONZALEZ
Photo Credit: Brian Sargent

MEMBER SURVEY DATA

Identified as		Age	
Lesbian	42%	16-19	1%
Gay	34%	20-29	9%
Bisexual	7%	30-39	17%
Transgender	4%	40-49	28%
Queer	9%	50-59	28%
No Answer	4%	60+	17%

QUANTCAST DATA

Education		Average Household Income	
College	47%	\$100,000+	39%
Grad Sch	25%	\$60,000 to \$100,000	31%
No College	28%	\$30,000 to \$60,000	19%
Gender		\$0 to \$30,000	11%
Female	53%		
Male	47%		

GOOGLE ANALYTICS

Monthly Stats	
Pageviews	110,000+
Unique Visits	65,0000+

OUR PARTNERS



Amazon.com
 American Airlines
 American Booksellers Association
 American Institute of Bisexuality
 The Arch and Bruce Brown
 Foundation
 Arsenal Pulp Press
 Book Sense
 Barefoot Wine
 Barnes & Noble
 Bywater Books
 Blind Eye Books
 Bookazine
 Beacon Press
 Bella Books
 Bold Strokes Books

Chronicle Books
 Cirlet Press
 CLAGS
 Cleis Press
 Curve
 David Bohnett Foundation
 The David Geffen Foundation
 The Feminist Press
 Frontiers Magazine
 FSG
 Gay/Straight Educators Alliance
 Hachette Book Group
 Hyperion
 Harper Perennial
 Houghton Mifflin Harcourt
 The Human Rights Campaign

Kensington Publishing
 Ketel One Vodka
 LA County Arts Commission
 Little, Brown and Company
 Macy's
 Mercedes-Benz
 MLR Press
 Monette-Horwitz Trust
 Morgan Stanley
 New York Lesbian, Gay, Bisexual
 & Transgender Community Center
 Northwest Press
 Pacific Design Center
 Penguin Random House
 The Pilgrim Press
 Poets and Writers

Publication Studio
 Riptide Publishing
 Riverdale Ave Books
 Red Hen Press
 Samhain
 San Diego Human Dignity
 Foundation
 Scholastic
 Seal Press
 Simon & Schuster
 Spinsters Ink
 The New York Times
 Torquere Press
 TLAGay.com
 University of Wisconsin Press

SOCIAL MEDIA



[HTTP://WWW.FACEBOOK.COM/LAMBDALITERARY](http://www.facebook.com/lambdaliterary)

6,000 People Like Us

25+ Updates/Week
125% Growth Since 2010



[HTTP://TWITTER.COM/LAMBDALITERARY](http://twitter.com/lambdaliterary)

8,500 Followers
25+ Updates/Week
300% Growth Since 2010

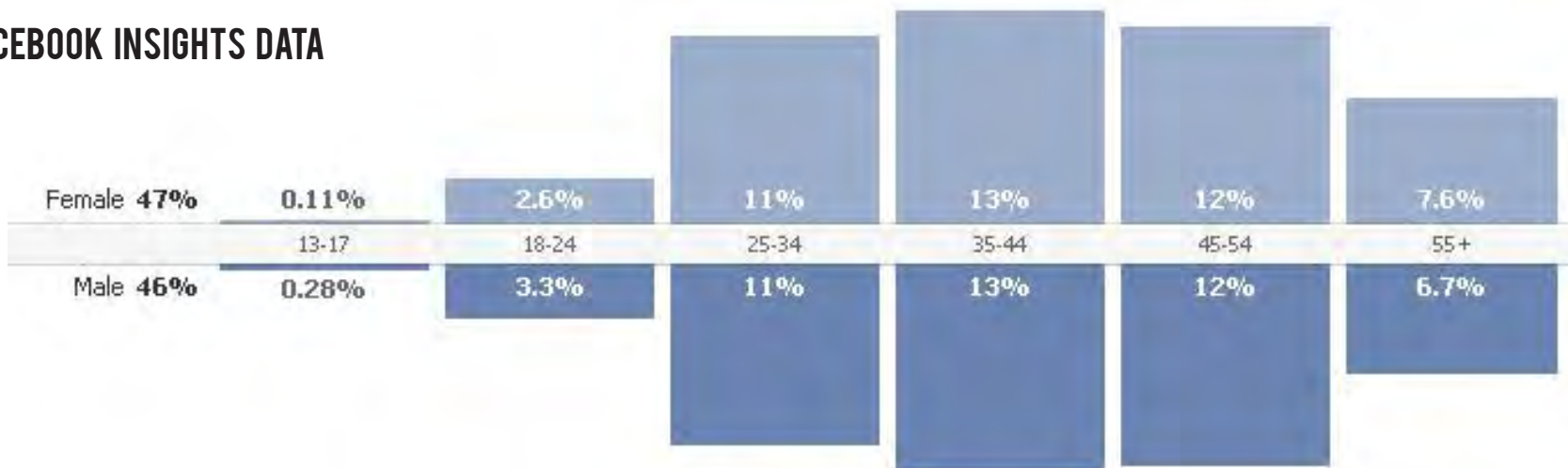


[HTTP://WWW.FLICKR.COM/PHOTOS/LAMBDALITERARY/](http://www.flickr.com/photos/lambdaliterary/)
630,000 views



[HTTP://VIMEO.COM/USER4021823](http://vimeo.com/user4021823)
43,000 Video Loads/Year

FACEBOOK INSIGHTS DATA



ADVERTISING

Online

- Website Banner Ads (50K uniques/month)
- Weekly and Monthly Newsletter Ads (7,500 subscribers)

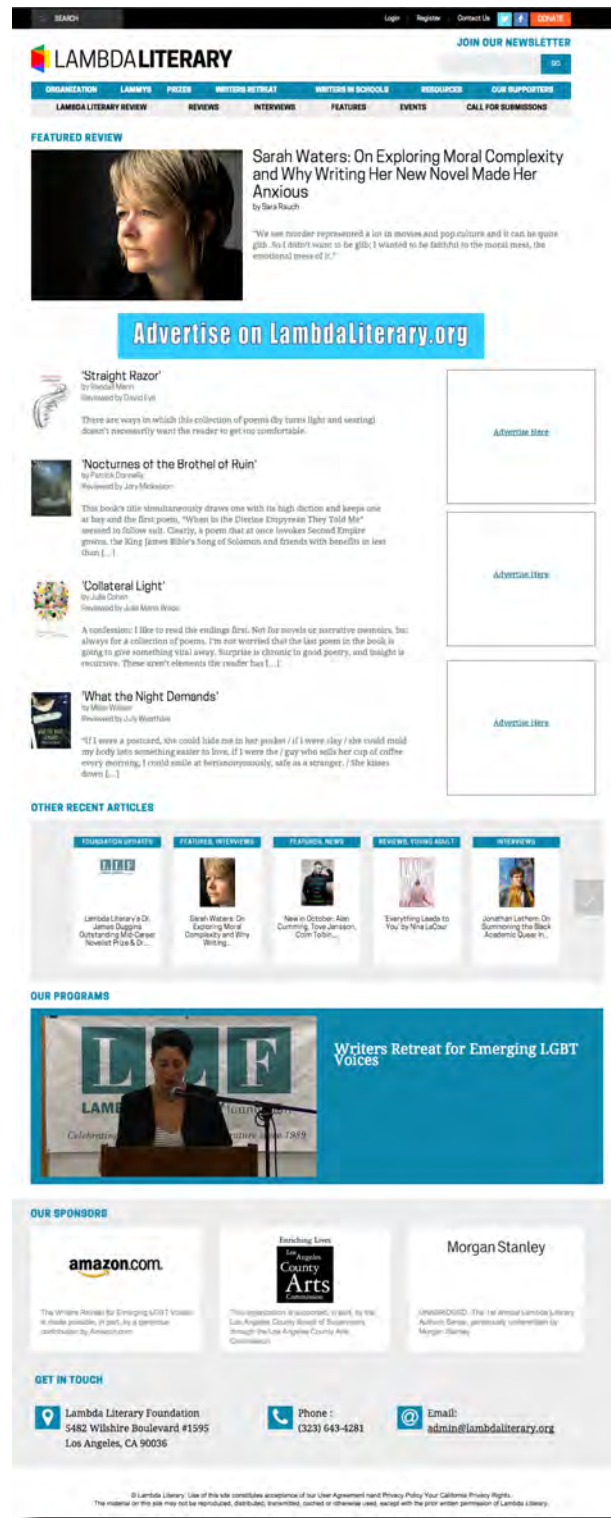
Print

- Lambda Literary Awards Program Book
Contact: Kyle Sawyer
admin@lambdaliterary.org

SPONSORSHIPS

Sponsorships available for Lambda Literary's major events and programs include annual Lambda Literary Awards and the Writers Retreat for Emerging LGBTQ Voices.

Contact
Tony Valenzuela
Executive Director
(323) 643-4281
tvalenzuela@lambdaliterary.org



BANNER (600 X 150)

SQUARE (300 X 250)

SQUARE (300 X 250)

SQUARE (300 X 250)

PRESS & MEDIA COVERAGE

The New York Times
Expect the World®

WALL STREET JOURNAL

The Washington Post

npr

THE WALL STREET JOURNAL. ARTS & ENTERTAINMENT Log In • Register • Subscribe Now

« PREVIOUS **SPEAKEASY** NEXT »

PARTIES FILM TV MEDIA MUSIC

June 5, 2012, 6:00 PM ET

Gay Writers Enjoy an Evening in the Spotlight

Article Comments

Email Print f t g+ in A A

By James Willhite



James Willhite

Armistead Maupin, left, with Olympia Dukakis at the 24th annual Lambda Literary Awards in Manhattan, June 4, 2012.

GLBT literature enjoyed an evening of glamour last night, courtesy of the 24th annual Lambda Literary Awards, held at the CUNY Graduate Center on 5th Avenue in Manhattan. Finalists for awards in categories ranging from lesbian poetry to transgender nonfiction were feted by fellow writers and a healthy splash of celebrity award presenters including Ally Sheedy, Anthony Rapp and Olympia Dukakis.

Master of ceremonies Kate Clinton kept the sold-out audience chuckling and the awards, or "Lammys," moving at a steady clip. Addressing people from out of town in the audience, she warned them, "If you want a Big Gulp, or a cigarette in the park, you'll have to go to New Jersey now." Early in the show she told everyone, "thank you for coming out," which drew whoops from the jubilant audience.

EW.com **Movies Music Books Family Style** caps | Breaking Dawn - Part 2 | Fall TV | Movie & DVD Guide | Subscribe to

ENTERTAINMENT WEEKLY

EW's Shelf Life

Every day we write the books

See Categories See Archive RSS

More Mad Men ▶

MAY 27 2011 11:53 AM ET

On the Scene: The 23rd Annual Lambda Literary Awards

by Stephan Lee

Tags: Author Appearances, Awards, Celebrity, Mad Men, Publishing Biz

Comments 16 Add comment



Some of the world's finest LGBT writers and their admirers turned up at the School of Visual Arts Theater in Manhattan last night for the 23rd Annual Lambda Literary Awards. The ceremony, attended by celebrities like Bryan Batt (*Mad Men*), former New Jersey governor Jim McGreevey, TV icon Stefanie Powers and hosted by the hilarious *Lea DeLaria* ("rhymes with 'malaria'"), honored exceptional queer-themed work in over 20 categories, and the night's most distinguished honorees, three-time Pulitzer-winner Edward Albee and Scottish crime writer Val McDermid, received the Foundation's Pioneer Awards for paving the way for gay authors.

One of the highlights of the evening came when Tony Award-winning playwright Terrence McNally (*Kiss of the Spider Woman*) presented

Image Credit: Jacques Cornall

WINDY CITY MEDIA GROUP

boingsboings

QUILL & QUIRE

Bi Magazine

GALLEYCAT

TOWLEROD

QUEERTY

AFTERELLEN

examiner.com
The media source for today.

ANTO STRADDLE.com

TOR.COM

PASSPORT
America's #1 Gay Travel Magazine

PW
PUBLISHERS WEEKLY

FEAST OF FUN .COM

OUT

curve
THE BEST-SELLING LESBIAN MAGAZINE

SFWA

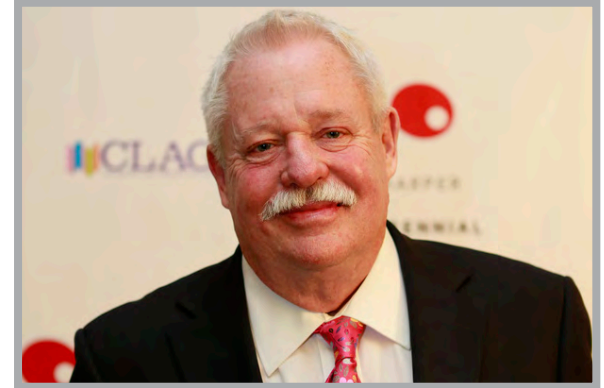
ADVOCATE.com



AUGUSTEN BURROUGHS, Trustee Award 2013
Photo © David J. Martin



CHERRIE MORAGA, 2013 Pioneer Award Honoree
Photo © David J. Martin



ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree
Photo © Brian Sargent

DISTINGUISHED LAMBDA LITERARY AWARDS GUESTS

Edward Albee
Henry Alford
Ted Allen
Dorothy Allison
J. Bob Alotta
Hilton Als
Carol Ansh
Arthur Aviles
Alison Bechdel
Betty Berzon
Ross Bleckner
Justin Vivian Bond
Kate Bornstein
Lady Bunny
Susie Bright
Frank Bruni

Charles Busch
Jonathan Capehart
Staceyann Chin
Kate Clinton
Blanche Wiesen Cook
Bernard Cooper
Betty DeGeneres
Samuel R. Delaney
Benoit Denizet-Lewis
Martin Duberman
Olympia Dukakis
Lillian Faderman
David France
Nancy Garden
Masha Gessen
Judy Grahn

Deborah Gregory
Conner Habib
Joseph Hansen
Nina Harley
Ellen Hart
Harry Hay
Essex Hemphill
Amber Hollibaugh
A.M. Homes
John Irving
Randy Jones
Joe Keenan
Larry Kramer
Wally Lamb
Judith Light
Phyllis Lyon

Lypsinka
Del Martin
Armistead Maupin
Carlos Menchaca
Val McDermid
Rod McKuen
Terrence McNally
David Mixner
Paul Monette
Perry Moore
Eileen Myles
Michael Nava
Joan Nestle
Felice Picano
John Preston
Carole Radziwill

Anthony Rapp
Adrienne Rich
Judith Regan
Mike Ruiz
Sarah Schulman
Ally Sheedy
Judy Shepard
Ira Silverberg
Peter Staley
Carmelita Tropicana
Urvashi Vaid
Linda Villarosa
Patricia Nell Warren
Edmund White
John Morgan Wilson
Jacqueline Woodson