



(L) ALLY SHEEDY with TONY VALENZUELA (R) JACQUELINE WOODSON with ELLERY WASHINGTON / Photos © Brian Sergent

ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree, with OLYMPIA DUKAKIS / Photo © David J. Martin



JAMES HANNAHA M with TED ALLEN / Photos © Brian Sergent

ALLISON BECHDEL / Photos © Brian Sergent



LARRY KRAMER, 2010 Pioneer Award Honoree, with KATE CLINTON / Photo © Donna F. Aceto

(R) STEFANIE POWERS with S. CHRIS SHIRLEY (L) JOHN IRVING with EDMOND WHITE / Photo © Brian Sergent

WHO WE ARE

“Reading powerful stories about ourselves is important, and the foundation’s commitment to supporting LGBT artists and writers is vital.”

—**KATE CLINTON**

Pioneer Award Recipient
and author of *I Told You So*

“If every gay writer joined LLF maybe we could at last have a powerful organization that would fight for the oh so many things we need in this homophobic world.”

—**LARRY KRAMER**

Pioneer Award Recipient

“The Lambda Literary Foundation rocks. Period. For readers, for writers, for everyone: now more than ever.”

—**STACEY D’ERASMO**

Lambda Literary Award-winning author
of *A Seahorse Year* and *The Sky Below*

WHY WE'RE UNIQUE



STEPHEN S. MILLS, Lambda Literary Award-winner
Photo © David J. Martin

Lambda Literary believes Lesbian, Gay, Bisexual, Transgender and Queer literature is fundamental to the preservation of our culture, and that LGBTQ lives are affirmed when our stories are written, published and read. We are the world’s leading nonprofit organization that nurtures, celebrates and preserves LGBTQ literature through programs that honor excellence, promote visibility and encourage development of emerging writers.

WHO OUR MEMBERS & READERS ARE

- Global Audience
- Highly Educated
- Affluent



ASA and JODI LU JOHNSON, TIM HERZOG and ANTONIO GONZALEZ
Photo Credit: Brian Sargent

MEMBER SURVEY DATA

Identified as

Lesbian	42%
Gay	34%
Bisexual	7%
Transgender	4%
Queer	9%
No Answer	4%

Age

16-19	1%
20-29	9%
30-39	17%
40-49	28%
50-59	28%
60+	17%

QUANTCAST DATA

Education

College	47%
Grad Sch	25%
No College	28%

Gender

Female	53%
Male	47%

Average Household Income

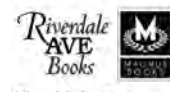
\$100,000+	39%
\$60,000 to \$100,000	31%
\$30,000 to \$60,000	19%
\$0 to \$30,000	11%

GOOGLE ANALYTICS

Monthly Stats

Pageviews	110,000+
Unique Visits	65,0000+

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MLR Press

Monette-Horwitz Trust

Morgan Stanley

New York Lesbian, Gay, Bisexual
& Transgender Community Center

Northwest Press

Pacific Design Center

Penguin Random House

The Pilgrim Press

Poets and Writers

Publication Studio

Riptide Publishing

Riverdale Ave Books

Red Hen Press

Samhain

San Diego Human Dignity
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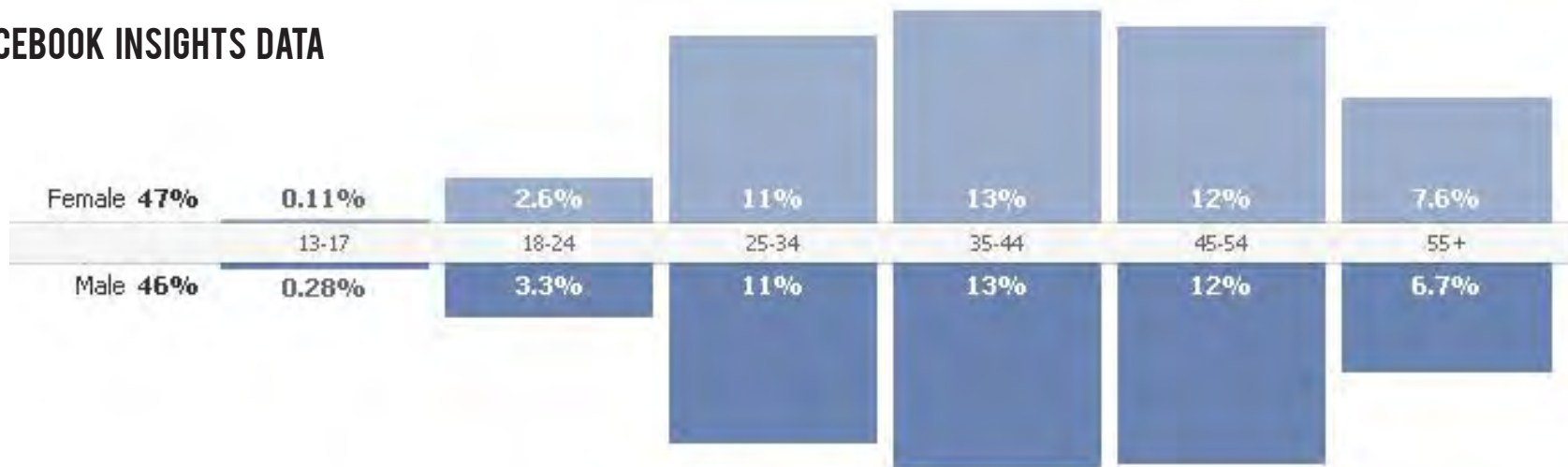
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FACEBOOK INSIGHTS DATA



ADVERTISING

Online

- Website Banner Ads (50K uniques/month)
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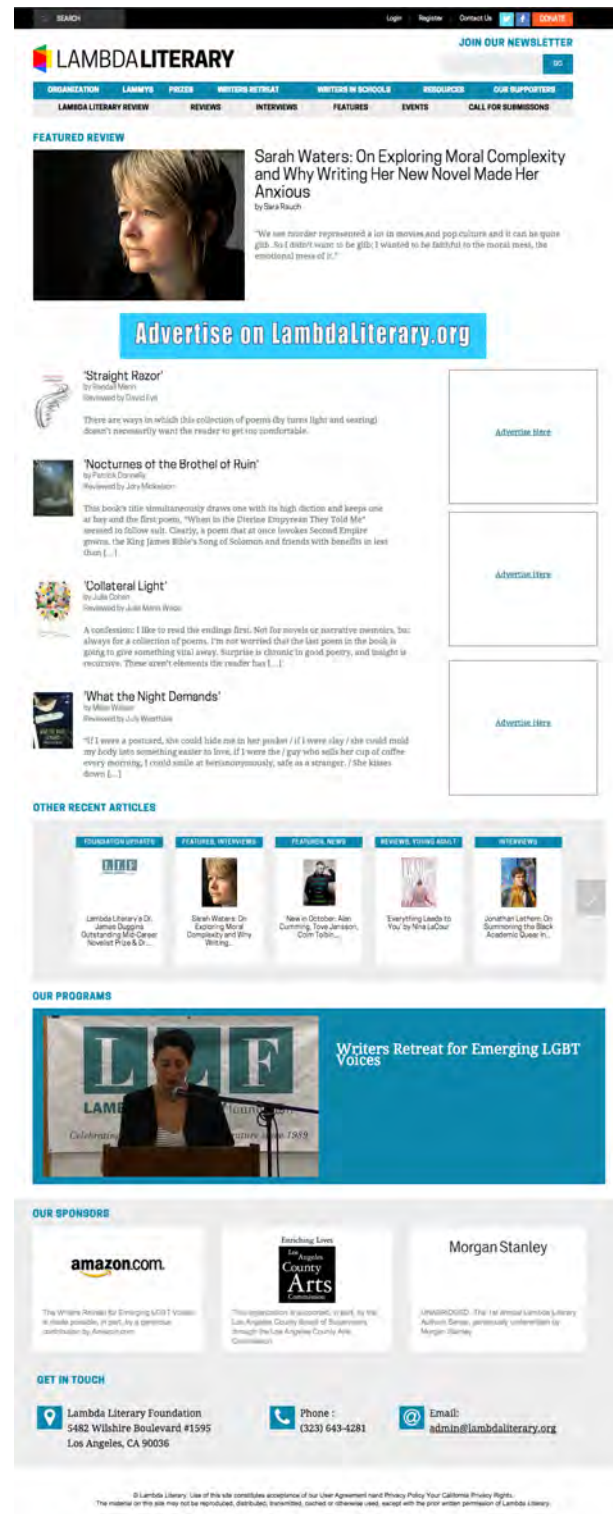
- Lambda Literary Awards Program Book
- Contact: Kyle Sawyer
admin@lambdaliterary.org

SPONSORSHIPS

Sponsorships available for Lambda Literary's major events and programs include annual Lambda Literary Awards and the Writers Retreat for Emerging LGBTQ Voices.

Contact

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Gay Writers Enjoy an Evening in the Spotlight

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By James Willhite



James Willhite

Armistead Maupin, left, with Olympia Dukakis at the 24th annual Lambda Literary Awards in Manhattan, June 4, 2012.

GLBT literature enjoyed an evening of glamour last night, courtesy of the 24th annual Lambda Literary Awards, held at the CUNY Graduate Center on 5th Avenue in Manhattan. Finalists for awards in categories ranging from lesbian poetry to transgender nonfiction were feted by fellow writers and a healthy splash of celebrity award presenters including Ally Sheedy, Anthony Rapp and Olympia Dukakis.

Master of ceremonies Kate Clinton kept the sold-out audience chuckling and the awards, or "Lammys," moving at a steady clip. Addressing people from out of town in the audience, she warned them, "If you want a Big Gulp, or a cigarette in the park, you'll have to go to New Jersey now." Early in the show she told everyone, "thank you for coming out," which drew whoops from the jubilant audience.

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More Mad Men

MAY 27 11:53 AM ET

On the Scene: The 23rd Annual Lambda Literary Awards

by Stephan Lee

Tags: [Author Appearances](#), [Awards](#), [Celebrity](#), [Mad Men](#), [Publishing Biz](#)

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Image Credit: Jacques Comell

Some of the world's finest LGBT writers and their admirers turned up at the School of Visual Arts Theater in Manhattan last night for the 23rd Annual Lambda Literary Awards. The ceremony, attended by celebrities like Bryan Batt (*Mad Men*), former New Jersey governor Jim McGreevey, TV icon Stefanie Powers and hosted by the hilarious [Lea DeLaria](#) ("rhymes with 'malaria'"), honored exceptional queer-themed work in over 20 categories, and the night's most distinguished honorees, three-time Pulitzer-winner Edward Albee and Scottish crime writer Val McDermid, received the [Foundation's](#) Pioneer Awards for paving the way for gay authors.

One of the highlights of the evening came when Tony Award-winning playwright Terrence McNally (*Kiss of the Spider Woman*) presented

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AUGUSTEN BURROUGHS, Trustee Award 2013
Photo © David J. Martin



CHERRIE MORAGA, 2013 Pioneer Award Honoree
Photo © David J. Martin



ARMISTEAD MAUPIN, 2012 Pioneer Award Honoree
Photo © Brian Sargent

DISTINGUISHED LAMBDA LITERARY AWARDS GUESTS

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Ted Allen
Dorothy Allison
J. Bob Alotta
Hilton Als
Carol Ansh
Arthur Aviles
Alison Bechdel
Betty Berzon
Ross Bleckner
Justin Vivian Bond
Kate Bornstein
Lady Bunny
Susie Bright
Frank Bruni

Charles Busch
Jonathan Capehart
Staceyann Chin
Kate Clinton
Blanche Wiesen Cook
Bernard Cooper
Betty DeGeneres
Samuel R. Delaney
Benoit Denizet-Lewis
Martin Duberman
Olympia Dukakis
Lillian Faderman
David France
Nancy Garden
Masha Gessen
Judy Grahn

Deborah Gregory
Conner Habib
Joseph Hansen
Nina Harley
Ellen Hart
Harry Hay
Essex Hemphill
Amber Hollibaugh
A.M. Homes
John Irving
Randy Jones
Joe Keenan
Larry Kramer
Wally Lamb
Judith Light
Phyllis Lyon

Lypsinka
Del Martin
Armistead Maupin
Carlos Menchaca
Val McDermid
Rod McKuen
Terrence McNally
David Mixner
Paul Monette
Perry Moore
Eileen Myles
Michael Nava
Joan Nestle
Felice Picano
John Preston
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